



## 2024 PINE TREE SPONSORSHIP LEVELS

***This incredible community event is celebrating its 39th year in 2024, raising over \$7.5 million for targeted cancer research, innovative rehabilitation services and improved quality of life initiatives at Children’s Minnesota and at over 200 hospitals in 49 countries around the world. We have over 5,000 people attend the Pine Tree Apple Tennis Classic over the four days with the Masters and Open Finals livestreamed by SCCTV and on our website [ptacf.org](http://ptacf.org). Our Pine Tree digital reach also continues to grow as our donor database has over 4,600 unique members and we have an active and engaged social media network through Facebook and Instagram.***

***Note: Not seeing what you are looking for? All sponsorship packages can be customized to fit your needs. For more information, contact Lisa Mushett at [admin@ptacf.org](mailto:admin@ptacf.org) or at 612-804-4008.***

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### **SOCIAL RESPONSIBILITY SPONSOR - \$25,000**

- Exclusive Pine Tree Apple Classic Fund Corporate Responsibility Partner
- Recognized as the Official Corporate Responsibility Partner of both the Pine Tree Apple Classic Fund and the Pine Tree Apple Tennis Classic
- Year-round sponsor benefits
- Dedicated e-blasts to PTACF’s donor base of over 4,500 people
- Television/livestream opportunities during Pine Tree Apple Tennis Classic
- Pine Tree Apple Tennis Classic event activation opportunities
- Logo on ALL event signage
- Standalone court banner recognizing CRS partnership
- 2-minute speaking opportunity at Tournament or Friday Night Party
- 4 reserved sponsor tables (8 seats each) at Friday Night Party
- Logo on player and volunteer t-shirts
- Logo on net for two courts at tournament
- Logo/link on website
- Feature story and permanent link of partnership
- Multiple daily recognition during all four 4 days of 2024 tournament
- Reserved seating at 2024 tournament

- First serve opportunity before Open finals
- Year-round Digital ad on event website
- Digital ad(s) on social media
- 4 dedicated social media posts throughout 2024 - content of sponsor choosing in agreement with Pine Tree Apple Classic Fund)
- Exclusive volunteer opportunities
- Unlimited number of tournament t-shirts

## **EVENT SPONSOR - \$10,000**

- Logo on ALL event signage
- 2 reserved sponsor tables (8 seats each) at Friday Night Party
- Logo on player and volunteer t-shirts
- One logo on net at tournament
- Logo/link on website
- Multiple daily recognition during all four 4 days of 2024 tournament
- Reserved seating at 2024 tournament
- Digital ad on event website for one month
- Digital ad on social media
- 3 dedicated social media posts throughout 2024 - content of sponsor choosing in agreement with Pine Tree Apple Classic Fund)
- 10 tournament t-shirts

## **PRESENTING SPONSOR - \$5,000**

- One reserved sponsor table (seats 8) at Friday Night Appreciation Party
- Podium recognition at Friday Night Appreciation Party
- Logo on ALL event signage
- Logo on player and volunteer t-shirts
- Logo/link on website
- Reserved seating at 2024 tournament
- Daily recognition (4 days) at 2024 tournament
- Digital ad on social media
- 2 dedicated social media post recognizing sponsor involvement in tournament
- 8 tournament t-shirts

## **GOLDEN DELICIOUS SPONSOR - \$2,500**

- Logo on selected event signage
- Logo/link on website
- Sponsor announcement at tournament
- Preferred tournament seating
- Podium recognition at Friday Night Party
- Dedicated social media post recognizing sponsor involvement in the tournament
- 4 invitations to Friday Night Party
- 6 tournament t-shirts

## **HARALSON SPONSOR - \$1,000**

- Logo on certain event signage
- Logo/link on website
- Sponsor announcement at the tournament
- Group mention on social media
- 4 Tournament T-shirts
- 2 invitations to Friday Night Party

## **SWEETANGO SPONSOR - \$500**

- Logo/Link on website
- Group mention on social media
- 2 Tournament T-shirts
- 2 invitations to Friday Night Party